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Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance




[D7.2 Dissemination Report Y1]

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Executive Summary

The Government 3.0 project activity report and updated dissemination plan presented in this document serves as an overview and evaluation of the dissemination and user engagement activities which took place during the first reporting period and also as a guideline for the dissemination activities to be performed in the following periods.

The activity report contains all the completed dissemination activities between November 2017 and October 2018, separated according to the dissemination method used (i.e. publications, events etc).

The updated dissemination plan contains the strategy to fulfil the dissemination-related objectives set for the remainder of the project, based on the project's progress and results, the reviewer's comments and suggestions, made during the first project review, and keeping in mind the core dissemination objective, i.e. to make the project and its work widely known with a view to optimal uptake of project results.

The areas addressed by this deliverable are the revision of the Government 3.0 communications policy and updates to the dissemination strategy. Thereafter, the Government 3.0 dissemination approach is outlined. Based on the plan in the Description of Work (DoW) and also on the results of the first project review, this approach will have an increased focus on citizen awareness and participation. Therefore, an updated categorisation of target groups and dissemination channels has been developed and is under refinement. The tools and activities to be employed for dissemination are outlined, as well as their management. Once again, cost-effective approaches to achieve maximum exposure of project results have been chosen and described. For each element of the project that may yield results suitable for dissemination, ownership of the results created is identified, and the link between the results and the different tools for dissemination are made.

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1. INTRODUCTION

1.1 Purpose and Scope of the Dissemination Plan

The purpose of this deliverable (D7.2 Dissemination Report) is to report on the communication and dissemination activities undertaken by the Government 3.0 consortium during the period M1-M12 and to update the initial dissemination strategy and plan according to the project's progress and goals. The document also takes into account suggestions made during the first internal project review.

This document will provide a frame of reference for the planning of all Government 3.0 activities related to:

- Dissemination and Communication
- Stakeholder engagement
- Network enlargement

1.2 Approach for Work Package and Relation to other Work Packages and Deliverables

This work package (WP7) sets out the plan to raise awareness, share knowledge, attract potential researchers and practitioners, through various means, including the website, the use of the Social Media, the distribution of dissemination material, the publications in journals, the participation in conferences, workshops and other relevant events, as well as the presentations in public sector organisations. Dissemination activities (WP7) ensure the exploitation of the project's results. The public sector bodies and officials, NGOs and citizens are engaged in enabling the partners' individual networks. These networks will be enabled through the above-mentioned dissemination activities showcasing the results and the potential opportunities.

The dissemination plan is adopted by all partners, laying down the dissemination strategy, activities and material planned to support the dissemination of the Gov 3.0 project. The project outcomes of work packages (WP1, WP2, WP3, WP4, WP5) are related to dissemination (WP7) activities, as project website and Social Media are based on content and results coming from all Government 3.0 WPs.

1.3 Methodology and Structure of the Deliverable

The planned dissemination activities include a web site, publications, conferences, presentations, project workshops, electronic newsletters, press releases, and international conference.

2. Dissemination Strategy

2.1 Context of Dissemination Actions

Dissemination *is concerned with making the project visible*, creating awareness, understanding and promoting participation in the project. Therefore, a dissemination strategy needs to address the following issues:

- the aim of dissemination □ objectives
- the intended audience □ target groups
- the dissemination channels □ dissemination tools
- when dissemination will take place □ timing
- what will be disseminated □ anticipated project results
- anticipated dissemination results □ outcomes
- what medium and tools will be used □ resources

2.2 Aims, Objectives and Intended Audience

2.2.1 Government 3.0 Dissemination Strategic aims

Gov 3.0 consortium aims to disseminate the results from the project through scientific publications, (conference) presentations, research and workshops with governments, (online) courses, social media and other channels, utilizing the experience of the consortium in disseminating project results.

The target groups of Gov 3.0 are: Research communities, citizens, governments, industry, students, technology vendors, government executives and policy makers. The dissemination of results will follow the underlying actions:

- Participation in leading conferences
- Publication in well-established journals
- The big entrepreneurship competition is expected to achieve great participation considering the high number of students of the HEIs involved in Government 3.0. During the competition, great student achievements will be showcased, attracting all interested and innovative stakeholders.

The above-mentioned actions will ensure all researchers, in compliance with their contractual arrangements, that the results of their research are disseminated and exploited, e.g. communicated, transferred into other research settings or, if appropriate, commercialised (i.e. through start-ups competition on e-government entrepreneurship). Senior researchers, in particular, are expected to take a lead in ensuring that research is fruitful and that results are either exploited commercially or made accessible to the public whenever the opportunity arises.

The target for the number of unique visitors of the website is 15000. To achieve this, we will focus on the following key points: update the content of the website regularly, Search Optimisation Engine (SEO) check, Social Media and Newsletters.

2.2.2 Specific Dissemination Objectives

In order to achieve the strategic aims outlined in the previous paragraph, the Government 3.0 consortium has set concrete and verifiable objectives related to the dissemination and communication activities. All of the planned activities will be

undertaken with a view on reaching dissemination targets. The focus on the planned activities will vary based on the results of the project (e.g. it is planned that the consortium will focus on the unique visitors after the first year of the project when it is expected that the results will cause awareness). The targets for various actions are outlined in Table 6, which shows a high-level representation of the dissemination goals relative to the project timing and development progress.

Table 1: Government 3.0 Objectives

Objective	Description	Target	1 st Year
Website	Gov 3.0 will create the project website, which will form the ICT-enabled governance hub, and will utilize Web 2.0 channels to announce on a regular basis the projects' updates	15000 Number of unique visitors of the web site	549
Publications	Publications will be submitted in relevant journals.	60 publications in esteemed journals and conferences	13
Conferences	Number of conferences co-organised by the project	8 conferences	4
Conferences Participants	Number of participants reached by workshops and conferences organised by the projects	1500 participants	149
Presentations	Presentations at national and international conferences and events	30 Presentations in total	10
Project workshops	Project workshops will be organized serving also as important dissemination activities Gov 3.0	15 workshops organised by the project	7
Electronic Newsletters	Electronic Newsletters will be prepared on a yearly basis, reporting the results of the project	12 electronic newsletters to be published	1
Press releases	produced upon project initiation and throughout the project.	3 press releases to be issued	0
An international conference	An international conference will be co-organized on annual basis	1 international conference	1

	and promoted by all partners.		
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2.2.3 Dissemination Target Audience

Government 3.0 does not target a single community of users or a particular type of stakeholders, but rather disparate groups who can benefit from the project's results in different ways. Currently, the Government 3.0 consortium is developing a more fine-grained categorisation and description of its user base. The dissemination strategy will be updated accordingly after the finalisation of the above-mentioned task. Firstly, the target audience included (and still includes) people/groups that were (can be) of value to the project and increase its impact by contributing to the dissemination of information within their individual communities and by now the consortium is focusing on a target audience that can benefit from the project. This section provides a brief description of the entities which constitute the Government 3.0 target audience. These descriptions will serve as a common point of reference for other parts of the project. There is a relationship between them and different phases described in the next section, and the dissemination media or tools used to reach the target audiences.

2.2.3.1 Target Groups

The target groups that will benefit from the project outcomes are:

1. The consortium (including beneficiaries and associated partners)
2. Public sector organisations in:
 - a. EU
 - b. US
 - c. Other (Asia, Australia, Africa, Latin America)
3. Industry sector
4. International Organisations (e.g. European Commission, United Nations, OeCD, World Bank, W3C, Standardisation organisation)
5. Academic and Research Organisations:
 - a. Researchers: They are the main targeted end users of the Government 3.0 project. They include scientists and scientific researchers, educators, who have a direct (professional) interest in e-Government. They may be part of a public organisation, Non-Governmental Organisation (NGO), academic institution, etc. Dissemination to this target group is highly important for developing a critical mass of potential for platform users.
 - b. Businesses: This group includes stakeholders, who have, also, a direct (professional) interest in e-Government including those that they might perform research on behalf of other organisations. This target group may include, journalists, CIOs, developers, computer specialists etc.
6. Citizens and NGO's: This target group involves the public at large, who may have an indirect, amateur interest in e-Government for informative purposes. They include citizen scientists, software developers, computer specialists etc. They form an important stakeholder group, which the Government 3.0 dissemination strategy will increasingly focus on.
7. Students

2.2.3.2 Website - Content

Website should always be updated with all new content provided by all partners into the sections: Relative Projects, Publications, Project Events, News / Newsletters. Any new content added into the website should be posted on social media channels on a regular basis.

2.2.3.3 Website – Search Engine Optimisation (SEO)

SEO encompasses both the technical and creative elements required to improve rankings, drive traffic, and increase awareness in search engines. There are many aspects to SEO, from the words on your page to the way other sites link to you on the web. Sometimes SEO is simply a matter of making sure your site is structured in a way that search engines understand.

We will check the overall performance of the website as far as SEO is concerned twice a year. We need to take into consideration: content optimization, images, search optimization and page speed.

2.2.3.4 Social Media

We have created accounts on the following Social Media channels: Twitter, Facebook, YouTube and Research Gate. A LinkedIn account will be created soon. Number for the total followers on all the social media channels is 1000. In order to increase the number of the followers we should post any new material relating to Gov3.0 on social media regularly. Emphasis should be given on Twitter, since the given social media channel is widely used by universities' academic staff (professors, lectures, researchers) and professionals from the technology field.

2.2.3.5 Newsletters

The target for the electronic newsletters that need to be prepared and published in total is twelve (12). Two electronic newsletters will be published per year with the project outcomes and events. The wider consortium network will be structured in a mailing list.

3. Activity Report

3.1 Introduction

This section details the dissemination activities developed within the Government 3.0 project from November 2017 to October 2018 (both included). These activities consist of:

- Scientific publications (journals and conferences) related to Government 3.0.
- Events where Government 3.0 was presented
- Organization of/Participation in workshops and experiments
- Other dissemination activities and material, such as project website, brochures, logo, dissemination on (online) media and press releases, awards etc.

A brief description of the activities is presented, based on the initial dissemination plan and their effectiveness for the purposes of Government 3.0.

3.2 Overview of Dissemination Activities

3.2.1 Publications

Table 1 presents an overview of the publications which were made by the Government 3.0 partners and accepted until M12 and the events where those publications were presented. Gov3.0 results will be arranged into key themes, to develop a minimum of 60 publications, peer-reviewed articles, book chapters and reports intended for scientific audiences. These scientific outputs will cover theoretical issues, conceptual and methodological questions and key results and should aim at a high impact factor. During the first year of the project 13 scientific publications have been produced and published, two book and 11 journal papers. Links to the publications below are available online, on the Government 3.0 website.

Table 2: Publications until M12

Publication Title	Authors	Presented at	Event data
Tracking the Evolution of OGD Portals: A Maturity Model	Alexopoulos, C., Diamantopoulou, V., & Charalabidis, Y.	Hawaii International Conference on System Sciences - HICSS2018	2017
A Taxonomy for Analysing Smart Cities Developments in Greece	C. Alexopoulos, Y. Charalabidis, D. Kolokotronis, N. Vogiatzis	11th International Conference on Theory and Practice of Electronic Governance - ICEGOV2018	2018
Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance	Gabriela Viale Pereira, Charalampos Alexopoulos, Yannis Charalabidis, Francesco Mureddu, Peter Parycek, Alexander Ronzhyn, Dimitris Sarantis,	The 19th Annual International Conference on Digital Government Research - DgO2018	2018

	Leif Flak and Maria A. Wimmer		
Workshop: Roadmapping Government 3.0	Maria A. Wimmer, Alexander Ronzhyn, Gabriela Viale Pereira, Yannis Charalabidis and Harris Alexopoulos	International Conference on Electronic Government - EGOV2018	2018
Blockchain in Government 3.0: A review	Charalampos Alexopoulos, Aggeliki Androutsopoulou, Zoi Lachana, Michalis Avgerinos Loutsaris and Yannis Charalabidis	International Conference on Electronic Government - EGOV2018	2018
New Directions for Digital Governance: Towards Government 3.0	Charalampos Alexopoulos, Euripidis Loukis and Yannis Charalabidis	The 12th Mediterranean Conference on Information Systems - MCIS2018	2018
Identifying the different generations of eGovernment: An analysis framework	Zoi Lachana, Charalampos Alexopoulos, Euripidis Loukis and Yannis Charalabidis	The 12th Mediterranean Conference on Information Systems - MCIS2018	2018
“Peri Nomou” System: Automated Codification and Interrelation of legal elements based on text mining	Zoi Lachana, Michalis Avgerinos Loutsaris, Charalampos Alexopoulos and Yannis Charalabidis	The 12th Mediterranean Conference on Information Systems - MCIS2018	2018
Towards Health Sector Web Presence Assessment: Defining Criteria and Indicators	Sarantis, D., Soares, D.S.	11th International Conference on Theory and Practice of Electronic Governance - ICEGOV2018	2018
Exploring Open Data State-of-the-Art: A Review of the Social, Economic and Political Impacts	Shefali Virkar, Gabriela Viale Pereira	International Conference on Electronic Government - EGOV2018	2018
A methodology for economic crisis policy analytics	Loukis Euripidis, Arvanitis Spyros	The 12th Mediterranean Conference on Information Systems - MCIS2018	2018
A 360-degree model for prioritizing Smart Cities initiatives, with the participation of municipality officials, citizens and experts	Y. Charalabidis, C. Alexopoulos, N. Vogiatzis, D. Kolokotronis	Book	2018

The World of Open Data: Concepts, Methods, Tools and Experiences	Y. Charalabidis, A. Zuidewijk, C. Alexopoulos, J. Marijn, E. Ferro, T. Lampoltshammer	Book	2018
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3.2.2 Participation in events

3.2.2.1 Internal meetings

Internal project meetings present opportunities for internal dissemination within the Government 3.0 consortium. This ensures that all partners are aware of the project's dissemination strategy and activities and they can contribute ideas and resources. In the below-mentioned internal meetings all partners participated.

Table 3: Consortium Meetings

Date	Location	Type	No of Participants	Partners
2-3 November 2018	Athens, Greece	Kick-off Meeting	14	All
2 July, 2018	Samos, Greece	WP10: Management Meeting	13	UAEGEAN, DUK, NEGZ, AGDER, Lisbon Council, UNU, SILO

3.2.2.2 Workshop

The following table presents information about the workshops organised by the Government 3.0 consortium.

Table 4: Workshops

Workshop	Event	Date of Event	Location	No of Participants	Partners
Framing Government 3.0: Concepts and Research Objectives	ICEGOV2018	03/04/2018	Galway, Ireland	17	UAEGEAN, DUK, UNU
Gov 3.0 Areas	Samos Summit 2018	02/07/2018	Samos, Greece	17	All
Gov 3.0 Curriculum Development	Samos Summit 2018	03/07/2018	Samos, Greece	22	All
Gov3.0 Publication Planning	Samos Summit 2018	02/07/2018	Samos, Greece	16	All

Gov3.0 New Project Proposals	Samos Summit 2018	04/07/2018	Samos, Greece	19	All
Gov 3.0 Roadmap	Samos Summit 2018	04/07/2018	Samos, Greece	20	All
Roadmapping Government 3.0	EGOV-CeDEM-ePart 2018	03/09/2018	Austria	26	UAEGEAN, DUK, NEGZ

3.2.2.3 Events with Government 3.0 participation

The Government 3.0 consortium, through careful planning, the timely production of the necessary promotional material and the development of scientific publications, ensured the project's presence in a substantial number of key events. The table below outlines the events with the participation of the Government 3.0 partners.

Table 5: Events with Government 3.0 Participation

Event	Date of Event	Location	Partners Participating	Dissemination Tools Used
7th International Conference on eDemocracy	14-15 December 2017	Athens, Greece	UAegean	Social Media
11 th International Conference on Theory and Practice of Electronic Governance	4-6 April 2018	Galway, Ireland	UAegean, Krems, UNU, NEGZ	Social Media, Website
The 19th Annual International Conference on Digital Government Research	30 May – 1 Jun 2018	The Netherlands	UAegean	Social Media, Website
8 th Samos Summit 2018	2-7 July 2018	Samos, Greece	UAegean, PwC, UNU, Krems, NEGZ	Project Presentation, Social Media, Website
EGOV-CeDEM-ePart 2018	3-5 September 2018	Austria	UAegean, Krems, NEGZ	Social Media, Website
12 th Mediterranean Conference on Information Systems	29-30 September 2018	Corfu, Greece	UAegean	Social Media, Website
ISA ² Mid-Term Conference	29 November 2018	Brussels	UAegean	Social Media, Website

3.2.3 Presence of Government 3.0 on the web

3.2.3.1 Project Website

The Government 3.0 website is one of the project's main dissemination tools which is updated on a regular basis. The current version of the Government 3.0 website follows the project's graphic identity and presents a project overview, including objectives, project partners and the activities proposed within the project. The beta version of the website was launched in November 2017 and has been subjected to constant improvement and enhancement such as news, links etc.

The website follows the EU recommendation regarding usability and accessibility and it has the EU flag.

The address of the official project webpage is: <https://www.gov30.eu/>

During the course of the project, the structure and especially the content of the Government 3.0 web site will be subject to modification, update with news, diagrams, graphic material, tech info, downloads, links, etc. But the current and planned structure is presented here.

The Top menu of the Government 3.0 website carries the following menu items:

- Home
- The Project
 - Our Mission
 - Project Leaflet
 - Training Needs Questionnaire
- Community
 - Partners
 - Affiliate Organizations
 - Affiliate Experts
 - Call for Collaboration
- Related Projects
- Publications
- Project Events
- Gov 3.0 News
 - Newsletters

Figure 1 depicts the current Appearance and Impression of the Government 3.0 homepage:

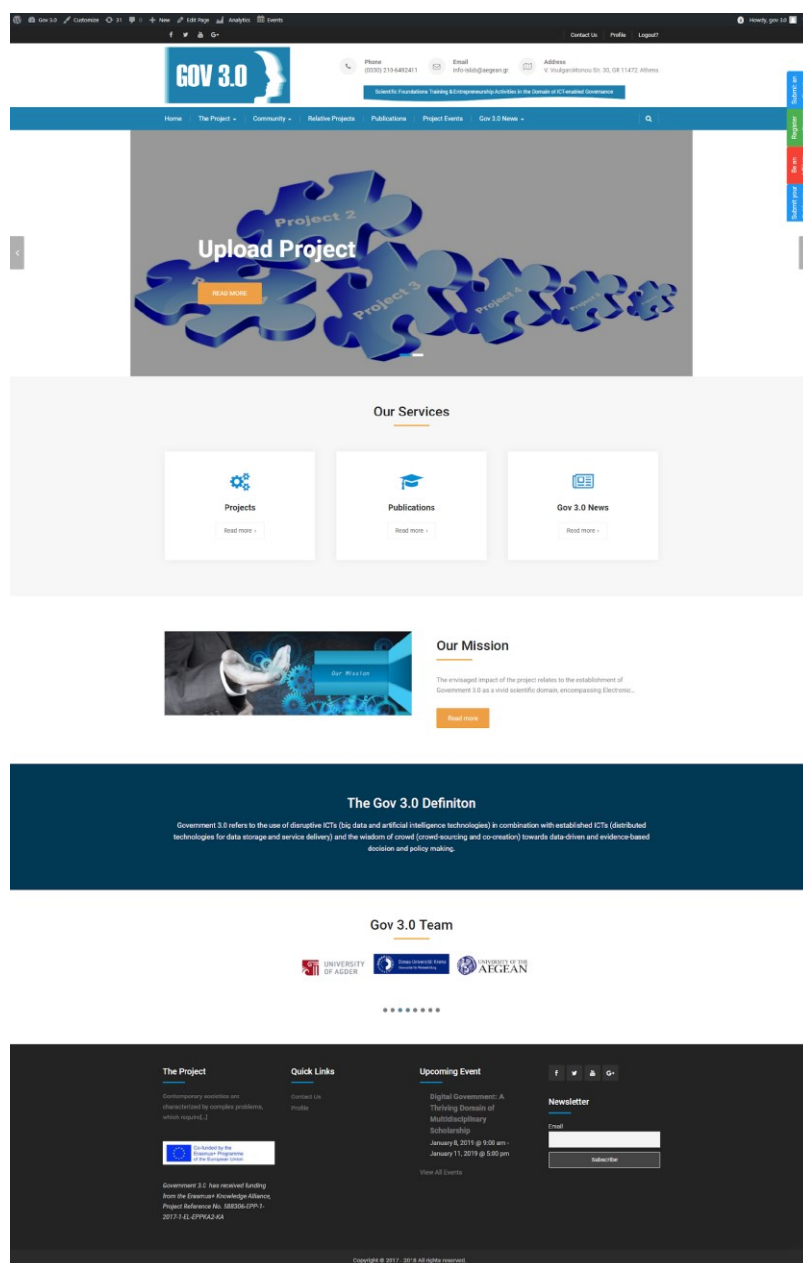


Figure 1: Government 3.0 Website Home Page

The project web site is maintained by the University of the Aegean, and based on content and results coming from all Government 3.0 WPs.

The web site will be used for all dissemination phases. As the project progresses the published items will move raise the awareness.

The web site is a tool oriented to all aspects identified for the project.

Home Section



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This is the first view of the Government 3.0 website for the user. It has been designed to highlight the importance of the project in relation with the use of disruptive ICTs. For this purpose, the Home page (Figure 2) of the Government 3.0 website presents the provided outputs the mission of the project, the Government 3.0 definition and the logos of the consortium members. In order to make this section more appealing to visitors and to quickly identify the field of research, it has been included a slideshow with quick access to the most important pages.

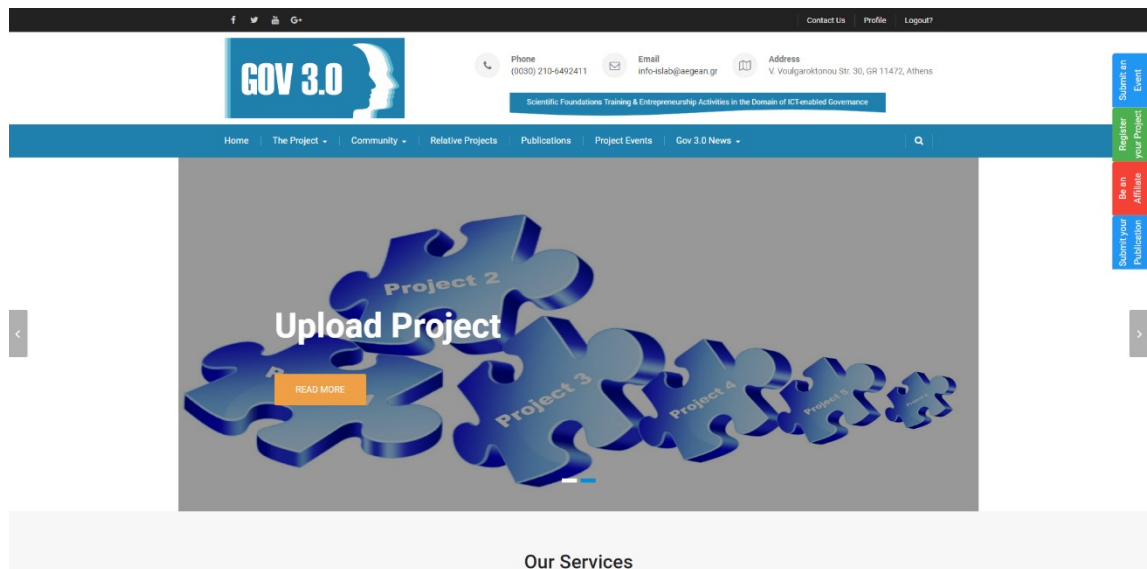


Figure 2: Government 3.0 - Home Page

As the entry point to the website, the Home section also includes links to the social network channels to be used in Government 3.0 in order to maximise the impact of project dissemination.

The Project Section

This area of the Government 3.0 website is divided in three parts or subsections. Each one could be accessible through the pop-up submenus that appear when selecting “The Project” at the menu bar. This part of the website will mainly remain static throughout the project.

In particular, the Project section (Figure 3) presents an overall project description with the definition of the project framework.



Figure 3: Government 3.0 - The Project

Our Mission Subsection

It defines the project mission and the expected results of Government 3.0 project (Figure 4).

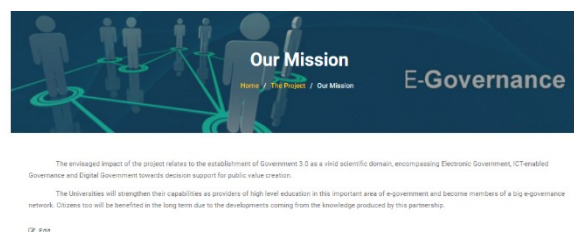


Figure 4: Government 3.0 - Our Mission

Project Leaflet Subsection

This section presents the project leaflet (Annex A) in a pdf viewer. The project leaflet was created as a tool to be distributed during conferences, workshops and during general project events. The main objective of the leaflet is to provide a broad base of project audiences with an attractive project overview and a summary of the main project objectives and characteristics

Training Needs Questionnaire Subsection

This section redirects users to the Government 3.0 questionnaire which provided by the QuestionPro (questionpro.com). The questionnaire was conducted in order to identify the most relevant and innovative content for a master degree based on the needs and requirements in e-Governance field and the results will draw a general portrait of the current eGovernance training needs.

Community Section

This area of the Government 3.0 website is divided in four parts or subsections. Each one could be accessible through the pop-up submenus that appear when selecting “Community” at the menu bar.

In particular, in this section users can view all Government 3.0 website members and a map which represents the city of all members (Figure 5).

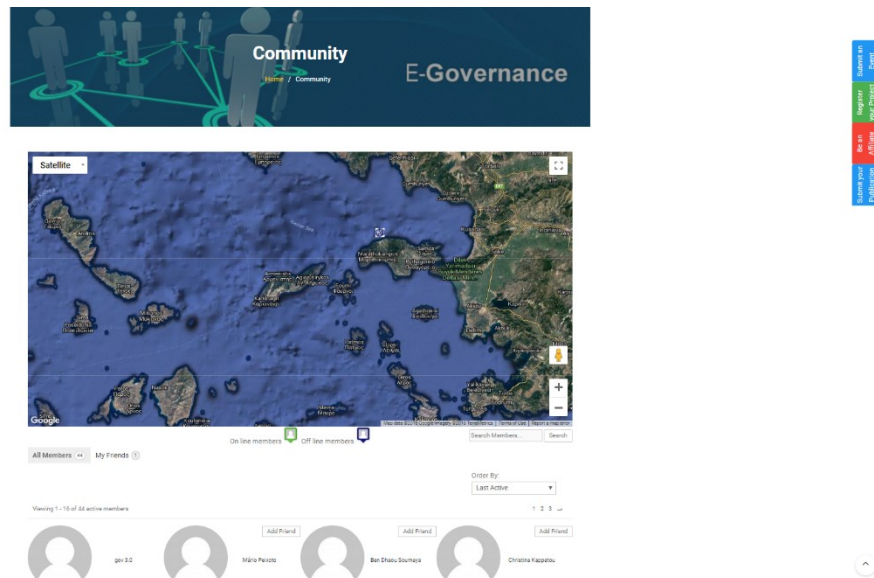


Figure 5: Government 3.0 - Community

Partners Subsection

This section presents only the partners of Government 3.0 projects in the same output as the previous section.

Affiliate Organizations Subsection

This section presents only the partners of Government 3.0 projects in the same output as the previous section.

Affiliate Experts Subsection

This section presents only the partners of Government 3.0 projects in the same output as the previous section.

Call for Collaboration Subsection

This section provides three alternatives ways of possible engagement in the Government 3.0 project with multiple gains (Figure 6).

- Call for affiliate organisations
- Call for affiliate experts
- Call for affiliate projects

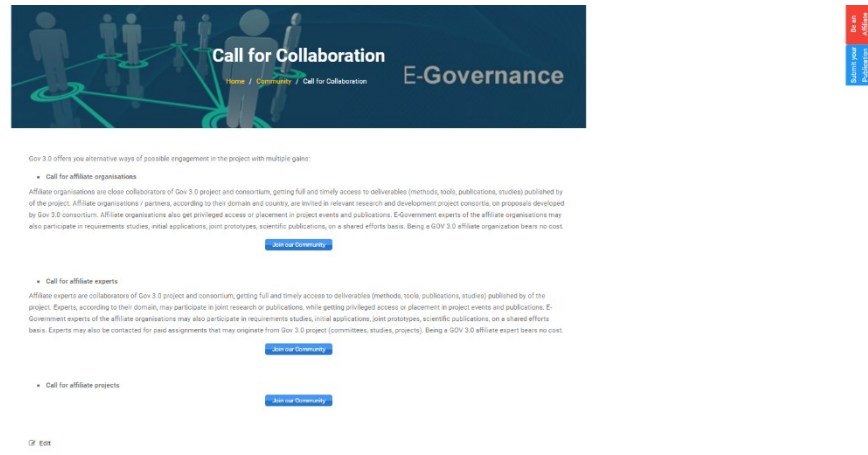


Figure 6: Government 3.0 - Call for collaboration

Related Projects Section

This section presents the affiliate projects which responded to the call of the previous section (Figure 7).

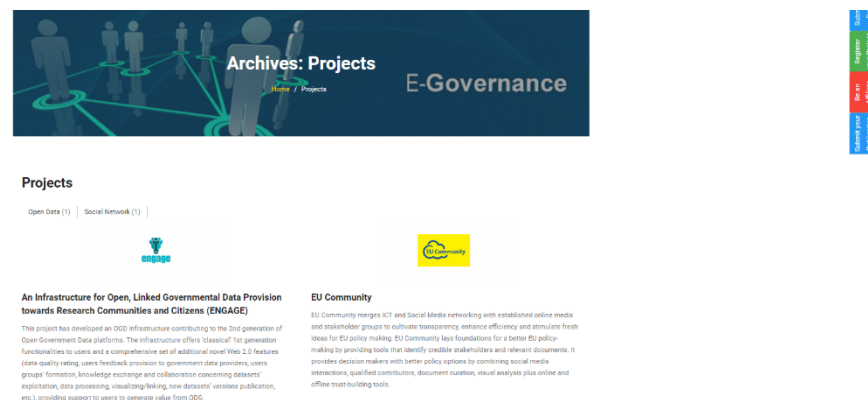


Figure 7: Government 3.0 Related Projects

Publications Section

This section of the project website presents different outcomes of the Government 3.0 project (Figure 8). They will be updated as new public results are produced.

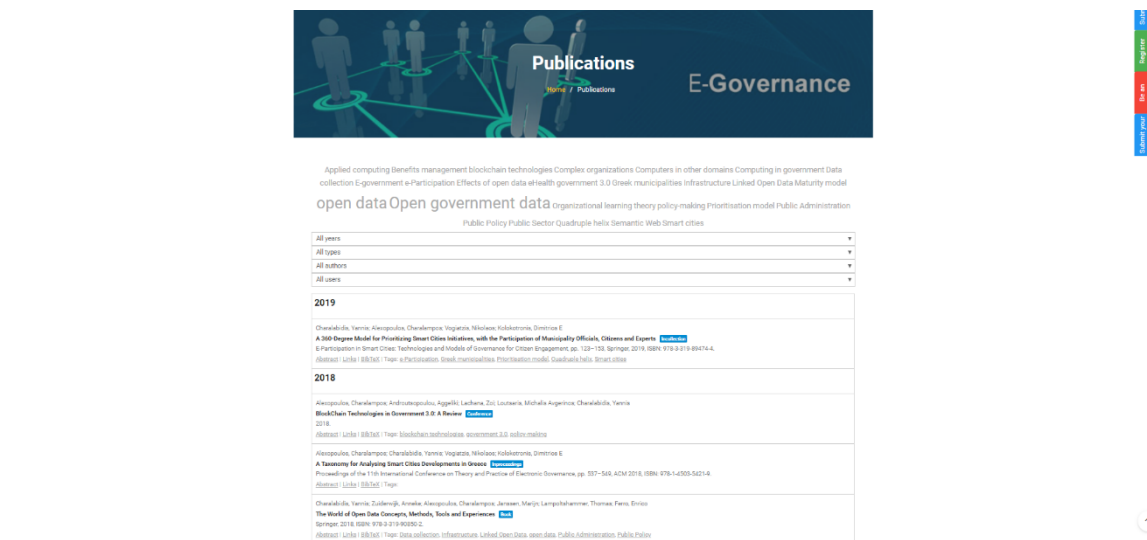


Figure 8: Government 3.0 Publications

Project Events Section

This section provides information about the events related to e-Government, especially those events in which Government 3.0 participates (Figure 9). Each of the events will include its title, date, place and a brief description. A link to the event will be also provided and links to any download material will be also included. At present, this section includes a reference to the HICSS 2019, d.go 2018, Samos Summit 2018, ICEGOV2018, The 5th International Summer School on Government 3.0, HICSS 2018 where the project was represented at the event.

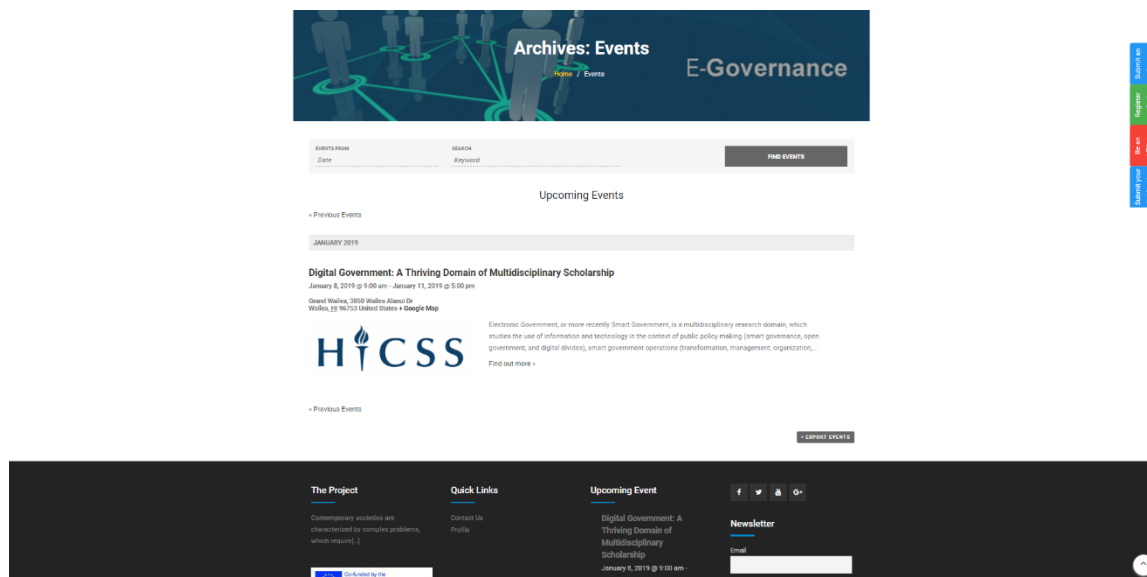


Figure 9: Government 3.0 Events

News Section

This section provides material for press and specialized media professionals and will collect the appearances of the project on the media (Figure 10). Each of the news or press releases has here an extract that involves a link for the full piece of news. This subsection will also be subject of frequent updates throughout the project lifetime. Likewise, the Home page, this section includes also links to the social network channels to be used in Government 3.0, in order to maximise the impact of project dissemination.

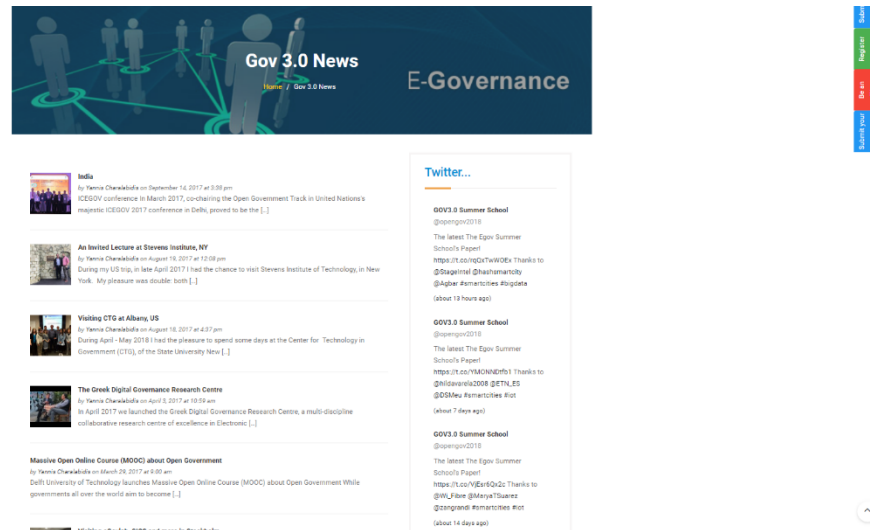


Figure 10: Government 3.0 - News

Newsletter

Newsletters will be developed to share updates about the Government 3.0 project and highlight milestones, outcomes, and upcoming events. The first newsletter was issued on 23 March 2018. Future newsletters will be issued during the second and the third years of the project and more precisely during the first five days of every second month in order for the most recently submitted deliverables to be included. A PDF copy of the newsletter was uploaded on the "Gov3.0 News" page of the project website (Figure 11).

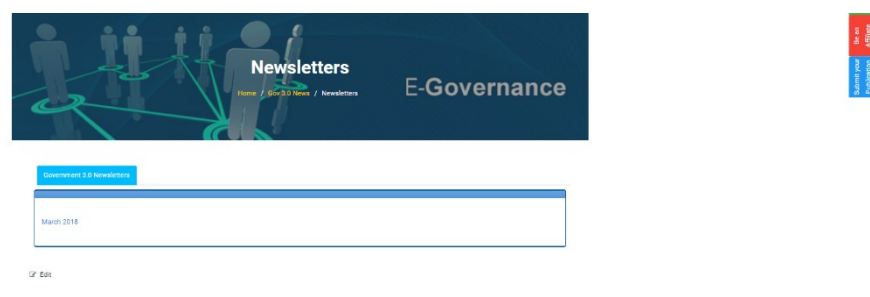


Figure 11: Government 3.0 - Newsletter

3.2.3.2 Social Media Presence

A group has been set up on **Facebook and Twitter** by the University of the Aegean-Research Unit.

The Government 3.0 Facebook and Twitter group is named: "Gov3.0" and currently has 11 likes and 239 followers. It is open to individuals expressing an interest to join the group.

Both, Facebook and Twitter will be used in all phases of project dissemination. At the outset will be used for awareness-raising. But as the project moves forward this platform will be used for improving understanding allowing the project partners to directly interact with interested parties to communicate with them on project results.

One of the core objectives of using Social Media is to interact with researchers practitioners in the field of e-Government. Government 3.0 plans to use Social Media to reach all identified channels, but in particular with the academic and practitioners channels.

Both Facebook and Twitter groups were established by the University of the Aegean-Research Unit: they have ownership of the Groups. Content creation on the Government 3.0 Social Media groups are open to all project partners, but also to the Government 3.0 Group members.

Membership in the group is open to individuals who request from the owner to join the group. The intention is to make this group as open as possible.

3.2.4 Other Dissemination Activities and Communication Tools

3.2.4.1 Google Drive

The document repository (Google Drive) was established in October 2017 at: <https://drive.google.com/drive/u/0/folders/0B3y4zVogK3zVZTd4dIFhaU8tVTQ>

The Government 3.0 repository is structured according to:

- 01 Templates/Logos
- 02 Administration
 - Consortium Agreement
 - CA- Signed
 - Track Files
 - Description of Work
 - Grant Agreement
 - Guides
- 03 Deliverables
 - 00. Work Plans
 - 01. Initial Deliverables
 - WP1_TrainingPrograms
 - 02. Peer Reviews
 - 03. Final Deliverables

- 04 Meetings
 - Meeting name
 - Agenda
 - Minutes
 - Photos
 - Presentations
- 05 Events
 - Meeting Name
- 06 Dissemination Material
 - Logos
 - Community
 - Presentations
 - Publications
- Library

Of particular relevance for dissemination purposes are photos, presentations, and material content (meeting minutes, deliverables, etc.)

3.2.4.2 Government 3.0 Google Group

A Google Group called “ERASMUS+ Knowledge Alliance: GOV 3.0” was set up at: <https://groups.google.com/forum/#!forum/erasmus-gov3>

This Google Group enables the posting of emails and saving of messages in one shared location. The group was set up by the University of the Aegean. It is administered by the University of the Aegean, and all individuals participating in the project receive all emails sent to this group.

From: ERASMUS+ Knowledge Alliance: GOV 3.0 <erasmus-gov3+noreply@googlegroups.com>
 Sent: Tuesday, December 4, 2018 11:49 PM
 To: ggovernment30@gmail.com
 Subject: Invitation to join ERASMUS+ Knowledge Alliance: GOV 3.0

ERASMUS+ Knowledge Alliance: GOV 3.0

[Google Groups](#)

Hi Government 3.0,
 ggovernment30 invited you to join the [ERASMUS+ Knowledge Alliance: GOV 3.0](#) group.

Message from mloutsaris

Dear Partners and Friends, You are invited to join the Google Group for the Government 3.0 Project. This group is restricted to the coordinator and all partners in the project, and is for communication exchanges with ALL project participants. If additional individuals (researchers, etc.) in your organisation join the Government 3.0 team, please advise the coordinator and me, and they will be added to this group. Yours sincerely, Yannis Charalabidis

About this group

Main contact list with all the collaborators of the project GOV 3.0 under ERASMUS+ Knowledge Alliances.

Google Groups allows you to create and participate in online forums and email-based groups with a rich community experience. You can also use your Group to share documents, pictures, calendars, invitations, and other resources. [Learn more](#).

If you do not wish to be a member of this group or believe this group may contain spam, you can [report](#) the group for abuse. For additional information see our [help center](#).

Accept this invitation

If you do not wish to be added to Google Groups in the future you can opt out [here](#).

[Start](#) a new group. [Visit](#) the help center.

Figure 12: Government 3.0 Google Group Invitation

3.2.4.3 Government 3.0 Google Spreadsheet

A Google spreadsheet was set up to allow all partners to see and contribute in real time to the process of planning and tracking WP activities and was established in November 2017 at: <https://docs.google.com/spreadsheets/d/1RiN7WwZjBZEO2G1ACELhHPBIHuKYuNzjVJtWPE08lmc/edit#gid=26>

The Government 3.0 Spreadsheet is structured according to:

- Files
- Tasks
- Partners
- Members
- Workpackages
- Deliverables
- Indicators
- Targeted Conferences
- Mailing List
- Project Publications
- Gov 3.0 References
- Milestones
- Affiliate Partners
- GOV 3.0 Connected Projects
- Samos 2018
- Training Programs
- Keywords/Hashtags

- Total effort (WP/Partner)
- GOV 3.0 Representatives
- Proposals
- Publications Plan

Of particular relevance for dissemination purposes are Targeted Conferences, Project Publications, Keywords/Hashtags, etc. All partners can see the planning: all partners can add dissemination activities (events, presentation or publications) to the planning. This Google spreadsheet is being updated regularly and also reflects the current state of planned dissemination activities.

3.2.4.4 Project Logo



The Project Logo is the main graphic identity element and the key to build a successful graphic identity as well as an effective logotype. It will be used in all graphic material and documents related to the project. The logo has been designed as a part of WP7, considering three main aspects:

- **Symbol:** The logo should be clear, capture the attention and should communicate the main concepts of Government 3.0.
 - a shape representing people that express participation, collaboration, in order to visualise strong connection with the aim of the project.
- **Colour:** Colours have been used to get a professional image. Main colours used are: blue and white. Blue communicates: calmness, friendliness, and is considered as a corporate colour. White communicates: calmness, balance, harmony.
- **Font:** The font communicates the idea of proximity to people.

Three different versions of the Government 3.0 logo were designed by the University of the Aegean (Table 5):

- One comprising of only the graphic representation of the project.
- One in portrait layout containing the graphic representation with the full project title below the portrait.
- One in curved portrait layout containing the graphic representation and the full project title on the top of the portrait.

Table 6: Government 3.0 Logo versions

	<p>Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance</p> 
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Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance



3.2.4.5 Project Presentation

A Government 3.0 Project Presentation (Figure 13) is an integral part of the different dissemination tools designed to support the project's dissemination efforts. This task included the production/design of the project's presentation template and a project presentation. The template was used in all events and meetings where Government 3.0 results and activities are presented. It has been designed following the graphic identity guidelines to facilitate the recognition of the project.

The Government 3.0 project power point presentation provides a general project overview, background information, objectives, rationale, partners and first results. This presentation will be updated during the course of the project.

The Government 3.0 presentation is produced at the outset of the project, primarily as a dissemination phase tool, and will be updated throughout the project lifetime. It is appropriate for use with all target channels. It will be produced in an electronic format only.

The master project presentation was created by the University of the Aegean. Updates for use for dissemination will be created by PricewaterhouseCoopers (PWC) Greece and all other partners as they need.



Figure 13: Government 3.0 Presentation Template

3.2.4.6 Project Brochure

The first version of the brochure was completed during the month 3 of the project and can be seen in Figure 14: Government 3.0 Brochure, front (left) and back (right) side below. The brochure is prepared in an electronic format. For some events it will be produced in a printed format. The Government 3.0 brochure was created as a tool to be distributed during conferences, workshops and during general project events. The main objective of the leaflet is to provide a broad base of project audiences with an attractive project overview and a summary of the main project objectives and characteristics. The Government 3.0 leaflet has been prepared within WP7 activities. The initial brochure is primarily a tool for phase 1 (raising awareness) the can be used during all phases of the project.



Figure 14: Government 3.0 Brochure, front(left) and back (right)

3.2.4.7 Project Newsletter

The Government 3.0 newsletter offers an appropriate means to carry out direct proactive communications to the targeted stakeholders, the European Commission, researchers in e-Government matters, potential interested investors, Governmental authorities and the wide range of citizenship.

The Government 3.0 newsletter was issued once since the start of the project: the first issue in March 2018. It provided:

- Dates, details, comments regarding project related conferences, meetings, events or publications
- Call for collaboration
- Upcoming Events
- Government 3.0 Highlights

4. REFERENCES

- [1] Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance: Government 3.0 Project Plan, https://www.gov30.eu/wp-content/uploads/2019/02/GOV3.0_D10.1-Project-Plan_v.0.60-1.pdf

ANNEX A: Project Leaflet



European Commission

Scientific foundations, training and entrepreneurship activities in the domain of ICT-enabled Governance




Universities will strengthen their capabilities as providers of high level education in this important area of governance and become members of a large scientific network. Companies will develop new solutions for public administration. Citizens will be benefited in the long term by the developments coming from the knowledge produced by this partnership.

Contemporary societies are characterized by complex problems, which require synergies across multiple disciplines and stakeholders, in order to be tackled.

GOV 3.0 explores the opportunity of harnessing the recent ICT developments, to confront the challenges contemporary governments face, through utilisation of advanced technologies and citizen collaboration.

The project aims at setting the scientific foundations for "Government 3.0", as the most progressed form of electronic governance, developing activities in both academic and entrepreneurship level.

The project is formed through the cooperation of universities, companies and research centers, and has a duration of three years. The core consortium will engage a network of affiliate partners and experts from all over the world.

Outcomes will be achieved through new methods for roadmapping research priorities and technology trends, new curricula for teaching at pre-graduate, post-graduate and company executive levels, new approaches for fostering entrepreneurship attempts (e.g. startup companies based on open data) and a novel Massive Online Open Course (MOOC) system that will be available and maintained during and after the implementation of the project.

Erasmus+
 Field: Higher Education
 Action: Knowledge Alliances

Key facts and figures	
 Partners:	8
 Countries:	7
 EU grant:	€ 786,140
 Project duration:	2017 - 2020

Scientific foundations training and entrepreneurship activities in the domain of ICT-enabled Governance (GOV 3.0)



Lead organisation
 PANEPISTIMIO AIGAIU
 Location: Greece

Project countries
 Austria, Belgium, Cyprus, Germany, Greece, Norway & Portugal

More information

Project website
<http://gov30.eu>

The Erasmus+ Project Results Platform
<https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/9e800cc8-71ec-4bbe-b92b-27271885d608>



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NEGZ



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SingularLogic



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UNIVERSITY



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Sustainability

The Gov 3.0 project aims at establishing ICT-enabled Governance as a vivid research domain, by providing universities, private firms and government agencies with cutting-edge knowledge on emerging technologies and policy support methods and tools. This establishment is more crucial than ever, as its potential impact on services, processes and policies of the public sector is now widely recognized. Public sector bodies and officials, NGOs and citizens will be engaged at a global scale, through digital means, summer schools, startup competitions, conferences and workshops, showcasing results and potential opportunities of Governance 3.0.



Social Media

The links of social media platforms will be available soon!



Dissemination

The developed curricula, the knowledge base and the MOOC will be constantly updated by the consortium, while the material will continue to be open for all audiences.

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